

Any other business : Support measure for Small and Medium Enterprises – “Digital Transformation Support Pilot Programme”



Digital Transformation Support Pilot Programme

- Provides funding support to SMEs to apply ready-to-use basic digital solutions to facilitate digital transformation
- Covers three designated categories:
 - (1) Point of sale and digital payment system
 - (2) Online promotion
 - (3) Customer management and discount system
- Dedicated website will be set up and pre-assessed solution packages will be listed. Product demonstration will also be arranged.